HOW TO CREATE A GENDER EQUITY PLAN

Same Game is a step-by-step online toolkit that guides you through a process to effectively plan, implement, and evaluate gender equity initiatives to ensure lasting change.



WHO IS IT FOR?

- Clubs and community sport organizations
- · Provincial sport organizations
- · National sport organizations



SAME GAME IS:

- Free
- Evidence-based and validated by research team in the Department of Sport Management at Brock University
- · Developed with sport for sport



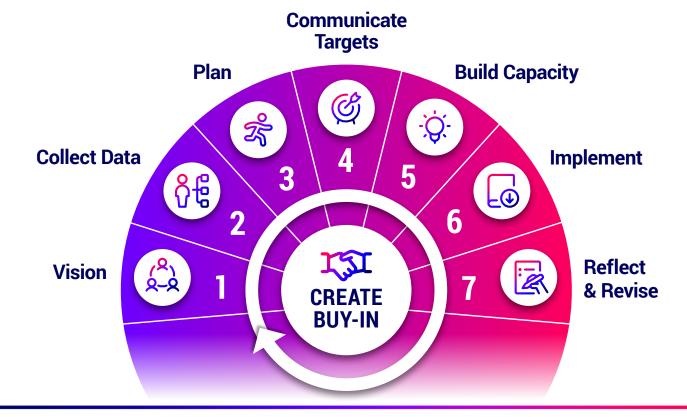
BENEFITS OF SAME GAME

- Set a clear vision as a foundation for gender equity
- Access practical tools and tips to walk you through bringing your gender equity vision to life
- Gain the buy-in and support of your stakeholders every step of the way
- Connect gender equity initiatives with your core priorities
- · Use resources efficiently



FEEDBACK FROM USERS

- "It helped us with the framework...we needed to bring all these grand ideas together."
- "This model showed us that there was so much more that we could be doing."





START BUILDING YOUR PLAN AT WOMENANDSPORT.CA/SAMEGAME

